

## Lessons From a Great Radio Journey



By Nachum Segal

We just completed an exhilarating three days broadcasting from Dubai, UAE. While JM in the AM and NSN have been on the road before, every trip is unique. This journey had its own moments and lessons that we were able to transmit to our global audience.

When the Abraham Accords were announced and normalization was celebrated by Israel, the USA, the UAE and Bahrain, a new world opened up for Israelis and Jews around the globe. There had been Jewish visitors to the UAE even before it was a country that openly embraced a relationship with Israel, but now times are very different. Hebrew is being spoken all over Dubai, Chanukah week is attracting tens of thousands of Israelis, and when one walks publicly with a kippah, locals express a desire to meet Jews and learn more about their background.

The safe, clean and futuristic environment in Dubai made for a very enjoyable visit. The business being conducted by corporate leaders from Israel and the UAE was dominating conversation and it creat-



Nachum Segal speaking with Thani Al Shirawi in Dubai. (CREDIT: KRUTER PHOTOGRAPHY)

ed a palpable air of cooperation when one spoke with the residents and tourists.

I had heard about many of these recent realities from 7,000 miles away, as many of us had. But there is nothing like seeing things with your own eyes and hearing things with your own ears. This became a reality for me as we conducted shows and interviewed guests of varied backgrounds.

There were other discoveries that I made in Dubai. Many of them dispelled

some of the many ideas that I and others had formulated throughout years of being observant Jews and lovers of Israel.

Could an Arab government service a population with their basic needs and encourage productivity and growth? The UAE has. We saw it.

Could an Arab government establish clean, organized and futuristic cities and a country that would become a tourism hub and an attractive destination for

people of all countries? The UAE has. We saw it.

Could an Arab country sincerely want to live in peace and harmony with Israel and open up business and tourism channels with the Jewish State? Would those Arabs be friendly and accommodating to Jews and Israelis? Would they reject those Arabs that want to and try to murder Jews in the name of the Koran? The UAE has. We saw it and we heard it.

The Dubai experience was exhilarating. Being an eye- and ear-witness to all of these revelations and speaking to Jews and Arabs who confirmed all of it was one of the highlights of our journey.

Many of us who grew up in an era where suicide bombers and corrupt Arab administrations and rejection of real and sincere peace dominated the headlines might find much of this hard to believe. Our visit to Dubai and the great conversations that we broadcasted to thousands around the world opened up our eyes to a new reality and gave us tremendous hope for the future of the Jewish people on the world stage.

Nachum Segal is host of JM in the AM and President of NSN. Info at [nachumsegal.com](http://nachumsegal.com)

## HEALTH

# Jerusalem College of Technology Announces New Name for Nursing School, a Key Contributor to Israel's COVID-19 Response

The nationally renowned Selma Jelinek School of Nursing will be named after a Holocaust survivor who served as a nurse in the Russian Army.

(Courtesy of JCT) The Jerusalem College of Technology (JCT) has announced that it has received a generous gift from Atta and Henry Zieleniec to name its nationally renowned nursing school "The Selma Jelinek School of Nursing."

The gift will support the construction of a four-story, 60,000-square-foot building equipped with advanced medical simulation training labs, lecture halls, classrooms, faculty offices, and a library on JCT's new Tal Campus for Women.

The school is being named in memory of Atta's mother, Holocaust survivor Selma Jelinek, who was affectionately known as "Nurse Selma." Born in the small Russian town of Koretz, Selma escaped the Nazi annihilation of the Jewish presence in Koretz and became a nurse in the Russian Army. In that capacity she would go on to care for Alex Jelinek, a Russian tank commander and officer who was injured in battle, and they married shortly thereafter.

Selma and Alex immigrated to Canada, where Selma devoted much of her time to support underprivileged youths and various educational programs in Israel. Atta and Henry Zieleniec, inspired by how Atta's parents strengthened Isra-

li institutions, considered the naming of JCT's nursing school the most fitting tribute to Nurse Selma, whose legacy is more relevant than ever amid the rising prominence of the nursing profession during the coronavirus pandemic.

When the Israeli Health Ministry asked nursing schools across the country to train their students in respiratory care in the early stages of the pandemic in March, JCT swiftly answered the call by training 600 third- and fourth-year nursing students in that specialty within a week. In April, more than 30 of JCT's nursing students started working in nursing homes across Israel, drawing from the college's expertise as the country's only academic institution that offers a master's degree course in nursing with a clinical specialization in geriatrics.

"We are profoundly grateful to Atta and Henry Zieleniec for their generous gift to our nursing school and to our new Tal Campus for Women," said JCT President Prof. Chaim Sukenik. "The coronavirus pandemic has reminded us all of the critical importance of nursing and medical infrastructure. This gift will help provide the country with thousands of highly skilled medical personnel for decades to come."

JCT's School of Nursing serves more than 1,000 students annually. It is widely recognized as the country's premier nurs-

ing program, having received the Health Ministry's National Prize for Excellence and ranking first among 24 nursing departments nationwide.

The college's nursing program offers a bachelor of science of nursing degree (BSN) and a master of nursing degree (MSN) with a nurse practitioner (NP) certification—the latter representing Israel's first program of its kind. Further, JCT partnered with the University of Toronto to establish Israel's first academic program in the cutting-edge field of health informat-

ics, which aims to improve the quality of patient care by utilizing data as the basis for making better clinical decisions.

The new Tal Campus will be the permanent home for up to 3,000 of JCT's female students in nursing, computer science, electro-optics, industrial engineering, accounting and management. The campus will provide increased opportunities for national religious, Haredi, and Ethiopian women to pursue higher education and attain employment in Jerusalem's high-tech industries.

### Getting (Life) Fit

CONTINUED FROM P. 69

never thought they could do. A client of mine, who was diagnosed with ADD and living with self-doubt, began making small decisions and doing small tasks she had put on the back burner for months. As the momentum built, she saw she was getting things accomplished and took on more long-ignored responsibilities. Each time she reported back to me proudly but also in self-wonderment, "I did it." She realized she is not the sum of her old habits, behaviors or "stuff" she thought she was. I was so thrilled to see that coaching

had mined this new, confident person. I believe what I do makes a big difference for people.

To schedule a "discovery" call or ask a question, please reach out to Debra at [debralevy@alifethatfits.com](mailto:debralevy@alifethatfits.com) or at 732-688-3060. You can also find out more about her services by visiting her website at [www.alifethatfits.com](http://www.alifethatfits.com).

Ellen Smith is Central Jersey's kosher organizer and tzniut wardrobe stylist. For over 13 years, Ellen has helped people restore order and create calm in their homes and souls. Ellen believes "Clutter Clogs, but Harmony Heals." Contact Ellen for a complimentary consultation at [ideclutter407@gmail.com](mailto:ideclutter407@gmail.com).